

VIDEO EDITING

COURSE SYLLABUS

Become a Professional Video Editor with
Industry-Ready Skills.



Duration
3-4 Months



Mode
Online/Offline
(Amritsar)



Certification
IIDMD Certified
VIDEO EDITOR



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MODULES 1-2

01

INTRODUCTION TO VIDEO EDITING

- Understanding the role of a video editor in content creation Overview of editing software: Adobe Premiere Pro, After Effect , Photoshop
- Video formats, resolutions, frame rates & aspect ratios
- Setting up an editing workspace & project files



02

PREMIERE PRO

Interface walkthrough & workspace customization

- Importing, organizing & managing media
- Timeline basics: cutting, trimming, splitting clips
- Multi-camera editing basics (Used For Podcast)
- Keyboard shortcuts for faster editing



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MODULES 3-4

03

STORYTELLING & EDITING TECHNIQUES

- Understanding pacing, rhythm & narrative flow
- J-cuts, L-cuts & match cuts
- Continuity editing principles
- Editing for different formats: reels, YouTube, ads, films



04

COLOR CORRECTION & COLOR GRADING

- Understanding exposure, contrast & white balance
- Color correction basics (fixing footage)
- Color grading for mood & style
- Using LUTs effectively



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MODULES 5-6

05

AUDIO EDITING & SOUND DESIGN

- Importing & Synchronization audio
- Audio levels, mixing & noise reduction
- Adding background music & sound effects
- Voiceover recording & editing basics
- Royalty-free audio sources



06

MOTION GRAPHICS & VISUAL EFFECTS (VFX)

- Introduction to Adobe After Effects
- Adding text animations & lower thirds
- Transitions: cuts, wipes, custom transitions
- Basic compositing & green screen (chroma key)



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MODULES 7-8

07

EDITING FOR SOCIAL MEDIA

- Reels, Shorts & TikTok-style fast-cut editing
- Subtitles, captions & auto-caption tools
- Thumbnail design for YouTube
- Trends in short-form video editing
- Aspect ratio & platform-specific export settings



08

ADVANCED EDITING WORKFLOWS

- Multi-track editing for complex projects
- Proxy editing for large files
- Collaboration & project sharing workflows
- Editing for corporate videos, ads & documentaries



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MODULES 9-10

09

AI TOOLS IN VIDEO EDITING

- AI-powered auto-editing & auto-captioning tools
- AI voice generation & dubbing
- AI background removal & upscaling
- Using AI to speed up rough cuts



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EXPORTING AND DELIVERY

- Export settings for YouTube, Instagram, client delivery
- Compression & file size optimization
- Understanding codecs & containers
- Final quality checks before delivery

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MODULES 11-12

11

FREELANCING & CAREER BUILDING

- Building a video editing portfolio/showreel
- Pricing your editing services
- Finding clients (Upwork, Fiverr, agencies)
- Resume & interview prep for editor roles



12

CAPSTONE PROJECT

- Edit a complete real/simulated project (short film, ad, or YouTube video) start to finish
- Apply color grading, sound design & motion graphics
- Final review & feedback session

WHO SHOULD ENROLL?

- Students & freshers wanting to enter video production/content creation
- Content creators & YouTubers wanting to self-edit
- Social media managers & marketers
- Freelancers looking to offer video editing services

CAREER OUTCOMES-



Video Editor



Motion Graphics Designer



YouTube/Content Editor



Social Media Video Specialist



Freelance Video Editor